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IN THE MILL REPORT NO. 93

February 16, 1945

Subject

Assigned

Status

Farm Production Goals

PUBLICATIONS

USDA - February 19
World food production

Harding, OI In press

Letter to Extension Directors:

Potato planting intentions in intermediate
and late States

Lloyd, Ext. Completed

Soil conservation districts map

Administrative letter to AAA Committeemen
February 10, 1945:

Five-Sixths of Corn Grades Below No. 3
in December

Emerson, AAA Out

Drop in Egg Output Expected

Wickard Looks Ahead for Triple-A

Prices for Farm Producers Twice 1910-14
Average

Milk Production at Record High

Wheat Insurance Available on 1945 Spring
Crop

Williams, AAA "

Linseed Oil Use Curtailed

Civilian Bean Allocation Reduced

Catlin, AAA "

No Flax Payment on Small Grain Mixture

Insurance Announced for Flaxseed Acreage

U. S. Seeds Help Russians

Some Vegetable Ceilings Removed

Sweet Potato Price Ceiling

Dried Egg Purchases Down From 1944

Potato Permit Program Extended

Military Will Require Canned Vegetables
This Year

Hill, AAA "

Seek More Meat for Fighters, Better Beef
Distribution

Stewart, AAA "

Drought Situation in Australia Described
Less Meat Per Person This Year

Stewart & Hill, AAA "

Background statement on dry beans goals

Catlin, AAA Completed

Background statement on sugar beets goals

Background statement on milk goals

Background statement on peanut goals

MacMurphy, AAA "

Background statement on soybean goals

" "

Subject	Assigned	Status
Background statement on potato goals	Hill, AAA	Completed
Background statement on eggs and poultry	"	"
Background statement on cattle	Stewart, AAA	"
Background statement on hogs	"	"
<u>Farm Editors' Letter:</u> Charts Explain Farm Program Demand for Farm Products Crop Insurance for Spring Wheat Crop Crop Insurance on Flaxseed in 1945 1945 Cotton Crop Insurance Program 1945 Sugar Beet Price Support Program Demand for Dairy Products Livestock and Wool Situation	Moore, OI	"
<u>Food Information Calendar --- Feb. 10:</u> Flaxseed Goals	Gaines, OI	Out
<u>Food Information Calendar -- Feb. 17:</u> Statement by Marvin Jones on 1945 food production New support prices for vegetables for canning 8-Point Dairy Program Display	"	"
PRESS		
1945 Sugar Beet Price Support Program	MRD	Out
Canned Vegetable Equalization Program Extended to Tomato Products	MRD	Out
Egg Price Support Program Details Announced	MRD	In preparation
Revision of Purchase and Loan Program on Dry Beans	"	"
Dairy Production Payments Continue	"	"
Releases for use of county offices on flaxseed production goals	Kelly & Catlin, AAA	Completed
Press release on dry edible peas	Kelly, AAA	"
Release for county use on producing flue-cured or Burley tobacco	MacMurphy, AAA	Out

Subject	Assigned	Status
Saving pigs saves feed as well	Burch, ARA	In preparation
Fitting horses for spring work	"	"
Flour beetle more prolific in enriched flour, scientists discover (for milling trade)	Millson, BEPQ	Cleared
Social gains through improving grain crops	BPISAE	"
Wilt-resistant tobacco was a 1000-to-1 shot	"	Approved
Lincoln variety a head above the soybean crowd	"	Submitted
With 50 percent blush, Daxigem has strong peack appeal	"	"
 RADIO		
<u>Farm Flashes:</u>		
Beware Orange Red Alfalfa Seed	Briggs, OMS	Cleared
Strong Demand for Milk	Herndon, OI	Cleared
Youth Destroy Grain Crop Pest	Millson, BEPQ	In clearance
 <u>PA-INS-UP:</u>		
How Feed Row-Crop Plants	Gaben, BPISAE	Cleared
 <u>Radio Farm Director Letter:</u>		
Potato Support Background	Bond, OI	Prepared
 <u>Network Broadcasts:</u>		
Feb. 3, CBS Country Journal		
"Cotton Situation" -- Horace Porter, BAE	Worcester, BAE	Done
 <u>Transcriptions:</u>		
OWI-OVERSEAS SERIES		
"Crop Reporting" H.R. Tolley, BAE		
Recorded: February 12.	Gay, OI	Completed
"Helping the Small Farmer", Frank Hancock, FSA.		
To be recorded: Feb. 16.	Fox, FSA	In preparation
 <u>Timely Farm Topics:</u>		
"Science Brings the Soybean Up to Date"		
E.G.Moore and Duke DuMars		
To be recorded: Feb. 27.	Hemphill, OI	In preparation
"More Forage for the Dairy Cow"		
Charles R. Enlow, Chief of Agronomy Div., SCS To be recorded: Feb. 27	Herndon, OI	"
"Crop Insurance"		
1. "Flax Insurance", Erwin Anderson, FCIC		
2. "Wheat Insurance"	Tatum, AAA	In preparation

Subject	Assigned	Status
Radio Roundup for Farm War News for radio use by field AAA office	Tatum, AAA	Out
Assisted with A. W. Manchester radio transcription	Hill, AAA	Out
Transcription on Potatoes for Radio Service "Timely Farm Topics"	Tatum, AAA	Completed
Transcription on Sugar Beets for Radio Service "Timely Farm Topics"	Tatum, AAA	"
VISUAL		
Lay-out on Crop Insurance manual	Emerson, AAA	In preparation
<u>Post-War</u>		
PUBLICATIONS		
<u>USDA -- February 19</u> Post-War planners	Harding, OI	In press
<u>Letter to Extension Editors:</u> Are you warning the Vets?	Lloyd, Ext.	Completed
<u>Letter to Extension Directors:</u> Joint conference on Post-War Problems Soldiers' plans for farming Procedures for handling G.I. agricultural guarantees	"	"
<u>Food Information Calendar--Feb. 10:</u> Fact Sheet on how to get help in buying a farm	Gaines, OI	Out
<u>Food Information Calendar--Feb. 17:</u> OPA provides special advisory service to veterans	"	"
Summary of activities by USDA and WFA pertaining to special considerations to veterans	"	"
PRESS		
Address, "Post-War Problems in Livestock Marketing".	Reed, OMS	Completed

Subject	Assigned	Status
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Victory Gardens

PUBLICATIONS

<u>Letter to Extension Editors:</u> Radio allocations on V-Gardens	Lloyd, Ext.	Completed
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<u>Food Information Calendar--Feb. 17:</u> Victory Garden poster	Gaines, OI	Out
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PRESS

<u>Clip Sheet:</u> Fertilizer for Spring Spading (Release 2/25/45)	Smith, OI	Completed
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<u>Food and Home Notes:</u> Date for Digging	Douglass, OI	"
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RADIO

Prepared wire to selected states asking for brief statement on outlook for 1945 for use in series of Saturday V-garden radio programs over the Blue Network.	Kadderly, OI	Completed
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<u>Vitamins for Victory:</u> Here We Grow Again	MRD	Completed
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<u>Homemakers' Chats:</u> Food Call for Gardens 4-H Gardeners Set the Pace Victory Gardens in Peru	Herndon, OI Watkins, OI "	Cleared In clearance In preparation
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Blue, Farm and Home Hour, Feb. 17 "Victory Gardens" Ernest Moore, and Duke DuMars	Hemphill, OI	In preparation
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Feb. 20 "Light of the World," CBS E.G. Moore, "Victory Gardens"	Moore, OI	Prepared
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Farm Labor

VISUAL

VFV Membership Card	Hancock, Ext.	In press
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Poster: Enlisted for Service on the Farm Front	"	"
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RADIO

<u>PA-INS:</u> Young Brother, Sister Run Farm	Fox, FSA	Cleared
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Subject	Assigned	Status
Radio Farm Director Letter: Looking Ahead on Labor	Bond, OI	Cleared

Farm Facilities

PUBLICATIONS

Administrative letter to AAA
Committeemen, Feb. 10:

Farm Machine Exports Reported
Use of Limestone Increases

Stewart, AAA	Out
Williams, AAA	Out

PRESS

1945 Farm Production Supplies for Press
Association, Inc.

DuMars, OI	Completed
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RADIO

Farm and Home Hour:

"1945 Farm Production Supplies"
F. B. Northrup, Director of OMF
and Wallace Kadderly, 2/10/45

"	"
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PA-INS:

Fewer "Tools of Production"

DuMars, OI	Cleared
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Radio Farm Director Letter:
Facts on Farm Machinery

"	"
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Fat Salvage

PUBLICATIONS

Administrative letter to AAA Committeemen
Feb. 10:

New Emphasis on Used-Fat Drive

Stewart, AAA	Out
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Letter to Extension Directors:
Fat Salvage Emergency

Lloyd, Ext.	Completed
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Prepared letter to State Extension Directors
transmitting 8-State Household Fat Salvage
Survey and supplementary material.

"	"
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Subject	Assigned	Status
PRESS		
Promotional Guide, Policy Platform, Fact Sheet, statements and suggested stories for rural and urban phases of campaign for WFA Fat Salvage Information Kit.	MRD	Completed
RADIO		
<u>Radio Round-UP On Food:</u> Salvage Job Continues	MRD	Out
<u>Food Makes a Difference:</u> Fat Salvage	MRD	Out
Radio Material for WFA Fat Salvage Information Kit.	MRD	Completed
VISUAL		
Visual Material for WFA Fat Salvage Information Kit.	MRD	Completed

Rationing and Price Control

PUBLICATIONS

<u>Consumers' Guide (March)</u> Newsletter	Price, OMS	Cleared
OPA's Enforcement Drive to Roll Back Prices of Lamps and Lamp Shades Ceiling Prices for Metal Tool Cabinets-- (Army Disposal) Eight Per Cent Reduction in Manufacturers' Ceilings for Fall and Winter Outerwear JOINT Efforts (OPA-WPB-WFA-OWI)--Fat Salvage Consumer Calendar		
<u>War Letter for Agriculture:</u> Three vegetables repriced 1945 Sweet potato prices set Sweet corn seed higher Western red cedar may be priced higher Imported shearling prices reset Home manufacturers encouraged More glycerine anti-freeze available	DuMars, OI	Out
<u>Letter to Extension Directors:</u> OPA-5264 (re live cattle price ceilings).	Fulghum, Ext.	Out

Subject	Assigned	Status
<u>Food and Home Notes:</u> Meet the Unrationed Meats	Doughass, OI	Out
<u>The Livestock and Wool Situation:</u> Ceilings Set on Live Cattle; Cattle Saabilization Plan Revised	BAE	Out
<u>The Fruit Situation:</u> Adjustments Made in Prices to Growers for Citrus Fruits Temporary Increase in Shipping Point Ceiling Prices for Strawberries	BAE	Out
Food Rationing Fact Sheet for 1945.	OPA	Out
Food Price Control Fact Sheet for 1945.	DPA	Out
RADIO		
<u>Homemakers' Chat:</u> Clothing Problem	Gilstrap, OI	Out

Food Order Education

PRESS

Potato Permit Plan Extended to Colorado and Red River Valley (WFO 120)	MRD	Out
Malt Quotas Changed (WFO 66)	"	"
Rice Order Amended (WFO 10)	"	"
Pork Set-Aside Changed (WFO 75)	"	In preparation
Swiss Cheese Manufacturers Discuss Problems with WFA officials (WFO 92)	"	"
Canned Citrus Juice Set-Aside Increased (WFO 22)	"	"

RADIO

<u>INS Farm Fare:</u> Canned Poultry for the Army (WFO 128)	"	Completed
<u>Radio Round-Up on Food:</u> For FightersFirst (Poultry, WFO 119) Pack Stacks (canned fruits & vegetables, WFO 22)	"	"

Subject	Assigned	Status
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Marketing Plentiful Foods

PUBLICATIONS

Food Information Calendar, Feb. 10:
Plentiful Foods

Gaines, OI

Out

RADIO

Homemakers' Chats:

MRD

Completed

Give Carrots an "A" Priority
...Even if One is a Cabbage Head

Orange Network Release:

"

"

Chili Con Carne, Unlimited

Script Aids:

"

"

Cabbage

Peppers

Vitamins for Victory:

"

"

Marvelous Marmalade

Tripe Truisms

Vegetable Plate Special

Pinch Hitting Proteins (beans)

Radio Round-Up On Food:

"

"

It's Corny....and American (Corn

School Lunches

PUBLICATIONS

Article for What's New in Home Economics, Morris, OS (CCC) Out
"Gardening and Canning for School Lunches"

RADIO

Vitamins for Victory:

MRD

Completed

A Community Adventure

Article, "Taking Stock of the School
Lunch Program"

Morris, OS (CCC)

"

Subject	Assigned	Status
<u>Industrial Feeding</u>		
RADIO		
<u>Radio Round-Up on Food:</u> Food Tips from Industry	MRD	Completed
<u>Sale of Government Owned Surplus</u>		
PRESS		
Garbanzos Offered for Sale	MRD	Out
Canned Tomatoes Offered for Sale	"	"
Cotton Linters Offered for Sale	"	"
Canned Green Beans Offered for Sale	"	In preparation
<u>Home Food Preservation</u>		
PRESS		
<u>Food and Home Notes:</u> Team gardening and canning	Davis, BHE	Completed
RADIO		
<u>Farm and Home Hour:</u> Are you planning to garden and can next summer? February 16	Van Deman, BHE	Completed
<u>Homemakers' Chats:</u> Canning Equipment for '45	Gilstrap, OI	Cleared
VISUAL		
<u>Film Strips:</u> Canning meat Canning chicken	Schultz, BHE Davis, BHE	Completed "

Subject	Assigned	Status
<u>Nutrition</u>		
PUBLICATIONS		
Effect of storage on flavor and cooking quality of spray-dried whole egg (technical) -- article to Egg and Poultry Magazine	Dawson, BHE and others	Sent Feb. 7
PRESS		
<u>AF of L Labor Press</u> Dutch on Starvation Relations Liver is Good and Nutritious Chickens for Fighters First (stressing food value for soldiers) Pinch-Hitting for Meats Stretching Red Ration Points We Are Not Yet Using All That Nature Has to Offer	Graubard, OMS	Completed
Nutrition News Letter	Carpenter, OMS Carlsen, OMS	In press
<u>Food and Home Notes:</u> Vitamin C saves color	Douglass, OI and BAIC	Withdrawn
<u>Clip Sheet:</u> Light Appetite for Iron	Press & BAIC	Issued
RADIO		
<u>Green Network Release:</u> Bee Business (honey)	MRD	Completed
<u>Radio Round-UP on Food:</u> Juice-C Fruit (small oranges)	"	"
<u>Homemakers' Chat:</u> Cheese It	Watkins, OI	Cleared
<u>Farm and Home Hour, Blue Network:</u> Little oranges richer in vitamin C Cabbage is plentiful	Van Deman BHE	Completed Feb. 10

Subject	Assigned	Status
<u>Miscellaneous</u>		
PUBLICATIONS		
USDA -- Feb. 19 Transportation REA progress Extension institute A few figures (OI report) FCIC	Harding, OI	In press
<u>Food Information Calendar - Feb. 10:</u> Agricultural Legislation	Gaines, OI	Out
Report on rural public works	Johnson, BAE	In preparation
<u>Farm Editors Letter:</u> Progress in War on Bangs Disease Farm Mortgage Debt Annual Reports Phenothiazine Effective Against Horse Bloodworms Cardon Succeeds Auchter as Research Head Forest Service 40 years old Fewer Radio Tubes Made for Civilians	Moore, OI	Completed
Administrative Letter to AAA <u>Committeemen -- Feb. 10:</u> New gasoline forms	Hill, AAA	Out
<u>Letter to Extension Editors:</u> What are Heads-up Printed Annual Reports? PX: Let the other man know Posters Round becomes Director of Public Relations at Nebraska University Reminiscent of 1944 Training Aids Manual (U.S. Navy Manual) Transcriptions to be cut February 13 "Now You're Talking" (youth form in Country Gentleman) Editorial in Better Farming Methods Last Stop Tokyo (letter from Cal. Anderson)	Lloyd, Ext.	Completed
<u>Letter to Extension Directors:</u> Minnesota gives War Food Assistants special training Appropriations and Agricultural Committees of 79th Congress Tribute to Director Ramsower on Silver Jubilee Curb on group meetings Work improvement program Kiwanis sponsors showing of "It Can Happen Here" Extension Workshop for rural missionaries	"	"

Subject	Assigned	Status
Letter to Extension Directors (Cont'd.)	Lloyd, Ext.	Completed
Extension legislation		
A note from T. M. Campbell		
Farm and Home financial planning circular		
PRESS		
<u>Food and Home Notes:</u>		
Frozen spreads	Douglass, OI & BAIC	Withdrawn
Allyl starch	"	Cleared
Future frozen foods	"	In clearance
Repairs - How to strengthen ready-made clothes before wearing	Olsen, BHE	In preparation
Slip covers - cleaning and mending	"	Completed
Eleven years of blister rust control in the Appalachian Region	Millson, BEPQ	Issued
Progress in blister rust control in North Central States	"	"
Easter lily scales used to test fungicides	BPISAE	In clearance
Botanists' Recordings help us fight the war	"	Submitted
Fruitful forests	"	"
Cracking nuts is not all hammering	"	Approved
RADIO		
<u>Farm Flashes:</u>		
Farm Tree Planting	Bergoffen, FS	In preparation
<u>PA-INS:</u>		
Patriotic Polish-American Farmers	Fox, FSA	In preparation
Canned Poultry for Army	Stahl, OMS	Cleared
<u>Homemakers' Chats:</u>		
Less Blues on Monday	Gilstrap, OI	Prepared
A stitch ahead of time	Olsen, BHE	In preparation
<u>Network Broadcasts:</u>		
Blue, Farm and Home Hour, 2/17/45	Van Deman, BHE	In preparation
Homemaking News, Ruth Van Deman, BHE		
February 2, 1945 -- CBS, Crisco Daytime Newspaper, 1:30		
"Woman of the Week"		
Maida Victor, La Grande, Oregon	Material furnished	

